

# R O B I N   B R O O K S   D E S I G N

g r a p h i c   d e s i g n   a n d   c o n s u l t i n g



## EXPERIENCE:

2002 - present: Robin Brooks Design, Shelburne Falls and Colrain, Massachusetts, by appointment. Graphic design in print and on the web. Consulting.

1989 - 2002: Graphic design firm providing print design on the Mac. Clients have included Xerox Learning Systems; Viking Penguin; and The Waldorf Association of North America.

Winter Term, 1988: Greenfield Community College, Greenfield, MA. Instructor for Graphic Design I. Design through tight comprehensives. Introduction to typography, color, style, form, medium as each relates to the visual communication of a message. Also, led an independent study in Graphic Design III, assigning complex design problems having to do with real-world situations and time-lines.

1984 - 1989: Graphic design firm providing design, lay-out and production. Also, free-lanced for local advertising agencies and corporations; i.e.: Novak Advertising & Design, Northampton, MA; Commonwealth Printing, Hadley, MA; National Evaluation Systems, Inc., Amherst, MA.

1980 - 1984: Freelance graphic designer, California, Connecticut, Massachusetts. Design, lay-out and mechanicals.

1978 - 1980: Life Insurance Marketing and Research Association, Inc., Farmington, CT. Design, lay-out, mechanicals, and illustration of books, magazines, and brochures.

1977 - 1978: J.C. Penney and Company, New York, NY. Mechanical drawing and preparation of mechanicals.

1976 - 1977: Custom Sales Analysis, Chicopee, MA. Design, illustration, preparation of mechanicals for circulars; use of typesetter and photocomposition machines; use of NuArc cameras.



## EDUCATION:

Graduate School: School of the Museum of Fine Arts, Boston, MA. MFA in Sculpture, 1993.

Winter, 1982: One-on-one air brush with James Carter, Portchester, NY.

Winter, 1981: State University of New York, Purchase, NY. Silkscreen.

Winter, 1977: School of Visual Arts, New York. Graphic design and illustration.

College: Mount Holyoke College, South Hadley, MA. B.A., 1974. Studio art major with courses in painting, sculpture, printmaking, design. One year at Amherst College, Amherst, MA. Painting course with Alfred Leslie; woodcuts with Leonard Baskin at Smith College.

## CLIENT LIST:

Acupuncture Health Center, Greenfield, MA

Angels' Rest Retreat & Conference Center, Leyden, MA.

Arena Civic Theatre, Greenfield, MA

Arts and Entertainment Magazine, Mendocino, CA

Arts Council of Franklin County, Greenfield, MA

Audiocom, Old Greenwich, CT

Blue Heron Farm, Charlemont, MA

Bridge Street Books, Shelburne Falls, MA

C. T. Male Associates, Greenfield, MA (Engineering Firm)

Cahner's Exposition Group, Stamford, CT

Carriage House Designs, Turners Falls, MA

The Catholic Communications Office, W. Springfield, MA

Common Wealth Printing, Hadley, MA

Communications Specialist/Carol Conrigan, Osaka, Japan

EastWest Journal, Brookline, MA

Experiment in International Living, Brattleboro, VT

Familyborn, Shelburne Falls, MA (Midwifery)

Franklin County Community Development Corporation, Greenfield, MA

Global Opportunities, Greenfield, MA

Donald E. Graves, LLC, Accountant, Greenfield, MA

Flagg Mountain, LLC, Conway, MA

Greenfield Family Inn, Greenfield, MA (Family shelter)

Griswold Memorial Library, Colrain, MA

Healing of the Soul, therapist, Leyden, MA.

Holliker, book design, through Modern Memoirs Publishing, Amherst, MA

Housewrights, Colrain, MA

Anita S. Hunt, artist, Colrain, MA

Inn the Village B&B, Shelburne Falls, MA.

IT Strategies, Boston, MA, and Tokyo, Japan

Katywil, Ecovillage, Colrain, MA.



Lands Sake, Weston, MA (Cooperative organic farm)  
Alfred Leslie, New York, NY (Painter)  
Amy Levitin, acupuncturist, Shelburne Falls, MA  
Joseph P. Mattei & Associates, Shelburne, MA (architect)  
Mayhew Steel Products, Inc., Shelburne Falls, MA  
Midtowne Press, Greenfield, MA  
Milupa Corporation, Darien, CT (Baby foods)  
Mitchell Anthony Associates, Inc., Greenfield, MA  
Modern Memoirs, Amherst, MA  
Mount Holyoke College, South Hadley, MA  
Music in Deerfield, Deerfield, MA  
National Evaluation Systems, Amherst, MA  
Jack Nelson, artist, Turners Falls, MA  
Northeast Foundation for Children, Turners Falls, MA  
Northfield Mount Hermon School, Northfield, MA  
Novak Advertising & Design, Northampton, MA  
Orchard Equipment & Supply Company, Inc., Conway, MA  
Reva Reck, Computer Information Consultant, Warwick, MA  
Paul Rezendes Photography, Royalston, MA  
Riverside Healing Arts Center, Shelburne Falls, MA  
Rural Development Incorporated, Turners Falls, MA  
Peter W. Stevens, educational consultant, Shelburne Falls, MA.  
Sanz, book design, through Modern Memoirs Publishing, Amherst, MA  
Jack Stafford, Photographer, Santa Barbara, CA  
The Tiferet Center, Colrain, MA  
Town of Charlemont, Charlemont, MA  
University of Massachusetts Extension Service, Amherst, MA  
Valley Designs, Shelburne Falls, MA  
Vermont Photonics, Putney, VT (Laser Optics)  
Vignettes, book design, through Modern Memoirs Publishing, Amherst, MA  
Viking Penguin (through Stephen Greene Press)  
Visions Unlimited, Rocky Hill, CT (Builder)  
The Waldorf Schools of North America  
West County Winery, Colrain, MA  
Western Massachusetts Business & Economic Review, Shelburne Falls, MA (4-color publication)  
Wilder Hill Inspection Group, Shelburne Falls, MA  
Window Concepts, Stamford, CT  
Andrea Wright, Amherst, MA (Life Work Planning for Women)  
Xerox Learning Systems, Stamford, CT  
Yankee Candle Company, South Deerfield, MA

